Employees possessing a positive work attitude and demonstrating strong values are crucial to an employer's The goal of employee engagement is to increase each employee's drive to succeed in their role. Note that it isn't the same as "work satisfaction". An engaged workforce is a productive workforce brought about by a strong employer-employee relationship. Learn more on how to engage employees through tested strategies and new approaches in this training course.

At the end of this course, participants should be able to:

- Define what employee engagement is
- Explain how employee engagement impacts an organization
- Describe ways to measure employee engagement
- Enumerate the causes of low employee engagement and how to fix them
- Explain the benefits of an engaged workforce
- Enumerate strategies to maximize employee engagement
- Create an action plan to level-up current employee engagement initiatives

Course Outline

- Welcome and Introduction
    - Objectives and Overview
    - Expectation Setting and House Rules
- Your Organization, Your Employees
    - Types and Classifications
    - Are your "Happy" employees "engaged"?
- More than a Buzzword: Employee Engagement
    - Measuring what matters
    - Poor and High Engagement
    - Primary Factors
    - Benefits of an Engaged Workforce
- The Engaged Workforce

    - 10 Ways to Improve Employee Engagement
    - 5 Tips to engage employees at no cost
    - 4 Strategies for Creating A Culture Of Excitement
- Re-imagined Approaches
    - Relationship Building
    - Leveraging Interactive Design
    - More Outside the Box strategies
- Summary and Wrap-Up
    - Recap and Key Take-Aways

Course Duration

- 1 day – face to face

Delivery Methodologies

- Lecture and Discussion
- Individual Activities

This course is recommended for

- Business Unit Heads, People Managers, and Supervisors
- HR professionals
- Business Owners, Executives, Professionals, and Entrepreneurs
- Organization / Team Leaders

Upcoming Events

Notice

There are no upcoming events.